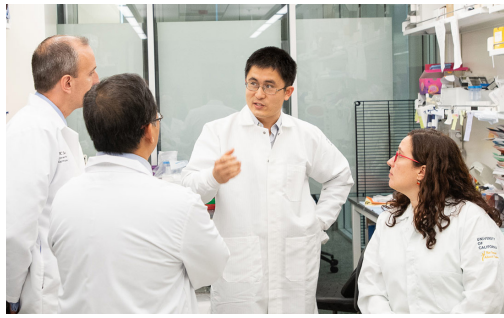




INSPIRED GIVING

An Estate and Charitable Planning Guide for Friends of Glaucoma Research Foundation | Vol. 21 Fall 2026

What Keeps Glaucoma Research Foundation Going? People Like You

There's a common trait that our caring supporters share: *selflessness*.

It's generosity that asks nothing in return. You support a future free from glaucoma because you care about others and see an opportunity to make the world a better place.

Compassion because you care. Kindness because people matter to you. A helping hand because you see a need.

Even during uncertain times, Glaucoma Research Foundation (GRF) is making steadfast progress in pursuit of a cure for glaucoma. And the reason is simple: friends like you.

Because of your dedication...

- In 2026, GRF funded a record 12 Shaffer Research Grants—the largest number awarded in a single year.
- GRF launched the Treatment Accelerator Initiative, an innovative program designed to bridge the gap between laboratory discoveries and treatments to reach patients.
- GRF's Catalyst for a Cure Vision Restoration Initiative (CFC3) and Catalyst for a Cure Neuroprotection Initiative (CFC4) continue to make significant progress. These collaborative research teams are producing groundbreaking discoveries that are bringing us closer to more effective treatments—and ultimately, a cure.

The work we've accomplished in the past, the goals we're achieving today and the impact we can make in the future are possible because of supporters like you. Selflessness never asks for a thank you, but on behalf of everyone at Glaucoma Research Foundation, we're compelled to offer it anyway.

Thank you.

How You Can Continue Making an Impact

A gift in your will or estate plan can allow you to make a difference far beyond your lifetime. Return the enclosed reply card or contact Nancy Graydon today at (415) 986-3162, Ext. 231, or nancy@glaucoma.org to discuss how you would like to create a legacy of compassion for others.



Discover Your Giving Style

See What Your Legacy Could Look Like

You know why you give, but do you know the best way to put your “why” into action? For some, it’s making gifts now; for others, later is better. Then there are those who prefer a mix of the two.

Mark your answers below, then **look to the facing page to see the type of giver you are.**

- 1. What is more important to you when it comes to giving?**
 - a. I make an immediate impact.
 - b. My impact lasts far beyond my lifetime.
- 2. How important to you are potential tax benefits gained from giving?**
 - a. Somewhat important or very important.
 - b. Not very important or not important at all.

- 3. Are you in a financial position to give an asset-based gift (such as from your IRA or donor advised fund) now, or would it be better to give from your estate after you’re gone?**
 - a. Give now.
 - b. Give after I’m gone.
- 4. If you were to make a gift in honor or memory of someone special, would you prefer to...**
 - a. Make the gift now so I can see their name attached to it and the impact the gift has.
 - b. Set up the gift as part of my estate so I create a legacy in their name.

NEXT:

See the gifts that match your giving style!

ANSWER KEY

If you answered all A's or three A's...

You are an instant-impact giver! You want to see your kindness in action today. How you can make an immediate difference:

Cash: Starting this year, you can deduct up to \$1,000 (single filers) or \$2,000 (married couples) in cash donations even if you don't itemize.

Stock, mutual funds and real estate: Donate appreciated assets held for more than one year, and you can reduce or even eliminate federal capital gains taxes on the transfer. You may also get a federal income tax charitable deduction based on the fair market value.

Gift from your IRA: If you are 70½ or older, you can give any amount (up to \$111,000) from your IRA directly to GRF without having to pay income taxes on the money. If you have a required minimum distribution (RMD), your gift can satisfy all or part of that obligation.

If you answered two A's and two B's...

You are a best-of-both-worlds benefactor!

You can choose to support GRF now while also naming us in your will or estate plan. A few ideas on how to blend your giving:

Gift from your IRA, then a beneficiary designation: A qualified charitable distribution from your IRA means we receive 100% of your distribution! If you have an RMD, this gift may cover all or part of it. You can then name us as a beneficiary of your IRA so your support continues after your lifetime.

Recommendation from your donor advised fund, then a beneficiary designation:

This account gives you flexibility with your giving timeline and comes with tax benefits. Recommend a grant to GRF now while also naming us as a beneficiary of the fund.

Cash or stock, then a gift in your will or trust:

By writing a check or giving appreciated stock, you can have an immediate impact on those we serve. By also naming us in your will or trust, you make a future impact too.

If you answered all B's or three B's...

You are a future-focused philanthropist!

You wish to create a legacy that resonates far beyond your lifetime. Plan your gifts so they have the maximum effect tomorrow while you keep your own financial house in order today.

Gift in your will or trust: This is a popular and effective way to make a future impact without giving up anything today.

Beneficiary designation: You can often use a simple online form, portal or app to name us as a beneficiary of your retirement account, life insurance policy, DAF, or bank and brokerage accounts, creating a legacy with no required cash up front.

Giving a gift in your will or estate plan doesn't have to be an all-or-nothing proposition. By donating a percentage, your gift will adjust in proportion to the size of your estate.



Don't Let Your Legacy Get Lost

Communicate Your Wishes Today

As the man famous for patenting the telephone once said, "Before everything, preparation is the key to success."

Whether you communicate through Alexander Graham Bell's device, in writing or face to face, **if a loved one or a cherished cause is in your plan, communication is key.**

Here are commonly asked questions about why it's important to talk about your plan:

Q: Do I have to tell *all* my loved ones about my plan?

A: No, but there are a few trusted people who should know details:

- Your executor or personal representative (the person you've assigned to handle your estate)
- Loved ones you've decided to support through your plan
- Nonprofit organizations or institutions you have included in your plan

Q: Why do the nonprofits I am supporting through my plan need to know?

A: Making places like Glaucoma Research Foundation aware gives us a chance today to understand the impact you would like to make. You do not need to tell us the amount of your gift, just that it exists. We always honor requests for anonymity.

Q: Do I have to tell anyone about other parts of my estate plan?

A: Tell any person or place you have named as a beneficiary of a retirement account, donor advised fund, life insurance policy, or bank or brokerage account, because many administrators are not required to locate beneficiaries.

TIP: Include a letter with your will and estate plan that explains the reasons behind your decisions, giving loved ones the gift of clarity and peace of mind.

A GIFT FOR YOU

Return the enclosed reply card to request our FREE resource, ***4 Simple Ways You Can Help Those We Serve***. This helpful guide outlines beneficial gift choices that can empower you to make a difference today or in the future.



GLAUCOMA
RESEARCH FOUNDATION
nancy@glaucoma.org
www.glaucoma.org/legacy

For more information, please contact:
Nancy M. Graydon
Executive Director of Development, COO
Glaucoma Research Foundation

131 Steuart Street, Suite 200
San Francisco, CA 94105
(415) 986-3162, Ext. 231 or
(800) 826-6693

If you do not wish to receive planned giving information from Glaucoma Research Foundation, please email development@glaucoma.org or call 1-800-826-6693.

© The Stelter Company | Information contained herein was accurate at the time of printing. The information in this publication is not intended as legal or tax advice. For such advice, please consult an attorney or tax advisor. Figures cited in any examples are for illustrative purposes only. References to tax rates include federal taxes only and are subject to change. State law may further impact your individual results.